

PARTNERSHIP OPPORTUNITIES



**UNLEASH
THE POWER
OF CURIOSITY**

Aberdeen Science Centre is a Scottish Charity, SC014922,
regulated by the Scottish Charity Regulator (OSCR)

“Science never stands still, and it is vital that Aberdeen Science Centre adapts and grows.”



Aberdeen Science Centre is an inspirational, exploratory venue in the heart of Aberdeen, committed to inspiring a lifelong interest in science and creating engaging, fun, informative and educational experiences. Established in 1988, Aberdeen Science Centre has played a significant role in STEM (Science, Technology, Engineering, Mathematics) and interactive discovery across the region and was the first science centre to open in Scotland.

In 2020, Aberdeen Science Centre reopened its doors at Constitution Street, following a £6 million refurbishment and redevelopment. It was made possible by funding and support from the Inspiring Science Fund, a partnership between the Department for Business, Energy and Industrial Strategy (BEIS), UK Research and Innovation (UKRI) and Wellcome Trust and additional funding from Opportunity North East (ONE) and Aberdeen City Council.

Without the additional support from our partners, including OPITO, Shell, Equinor, bp, The Robertson Trust, TAQA and CNOOC, we could not deliver quality programmes, workshops and events or create the incredible exhibits that now make up the six zones at the centre.

Science never stands still, and it is vital that Aberdeen Science Centre adapts and grows, continuing to create educational experiences that are relevant and timely. We strive to be one of the top, five-star, visitor attractions in the North East of Scotland and the go-to STEM education resource for schools and communities across the region.

But we can't get there alone. As a registered charity, we rely on support, guidance and funding from our partner network to ensure that visitors to the centre, schools and the communities we work with are given an experience like no other – inspiring them to think about STEM in a new and exciting way.

We hope you can help and look forward to working you.



Partnership packages

You and your organisation can support Aberdeen Science Centre in a variety of ways. Together, we can create something inspiring.

Unleash the power of curiosity at Aberdeen Science Centre.

Exhibit partner

The visitor centre is at the heart of all our delivery programmes and is home to over 60 interactive, educational exhibits.

We have partnered with a number of organisations to create exhibits that are interactive, engaging, educational, and fun for all the family. A visit to Aberdeen Science Centre should be memorable and we continue to look for opportunities to create new experiences for our returning visitors.

Case Study:

Global skills organisation OPITO, invested £600k in the creation and development of 'The OPITO Theatre of Energy' - the only immersive and educational Theatre of its kind in the UK. Guided by an advisory group, the Theatre aims to promote the varied skills landscape across the energy industry, whilst educating visitors on the importance of the energy mix and varied resources.

"Our sponsorship underlines our commitment to working closely with industry partners to promote the varied skills landscape within the energy sector, while communicating its importance and impact to help secure a sustainable pipeline of talent for years to come."

Jill Glennie, Director of External Affairs, OPITO



Case study:

As part of the new energy zone, TAQA sponsored the development and ongoing maintenance of our Air Tube Tunnels exhibit. This exhibit aims to educate visitors on the important of pipelines, and their requirement to deliver energy to homes across the country.





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Digital Programme Partner

We are passionate about STEM and work continuously to inspire the next generation of STEM Enthusiasts. Our Digital Programmes are delivered as workshops onsite, as well as digitally, and have been thoughtfully curated to align with the experiences, outcomes and benchmarks set out in the Curriculum for Excellence (CfE).

Digital programmes are delivered to all age groups and encourage the development skills for future employment, like investigation, experimentation, curiosity and problem-solving.

With an ever-growing demand for online educational tools, we are looking to explore partnerships with companies who could contribute to the development of more online learning resources. The ASC team can help create a lesson or experience for pupils which is educational and relevant to the skills required in your sector.

Example:

The 'ASC in the Classroom' programme was developed during the COVID19 pandemic, providing STEM learning activities and online workshops for primary schools and early learning settings across Scotland.

Case Study:

As platinum sponsor and Digital Futures partner, Equinor supports the STEM education and digital transformation programmes at ASC.

RoboThespian, the centre's friendly humanoid robot, is one of the newest attractions to ASC. Sponsored as part of Equinor's partnership, RoboThespian has been programmed by pupils from three local primary schools who provided customised content ahead of its unveiling.

Part of Equinor's partnership is the support of The Code Factory Programme, which aims to engage young people in coding, programming and virtual reality and support building these critical skills from an early age through interactive and educational workshops. The COVID19 pandemic moved the programme online, and the team adapted to deliver digital programmes including Virtual Escape Rooms.

"Digitalisation is an integral part of our current and future lives and the energy transition will be powered by digital talent. By partnering with the Aberdeen Science Centre, we aim to encourage young people to learn more about the industry and the vital role they can play in providing energy to meet world demand whilst reducing global carbon emissions."

Arne Gürtner, Senior Vice President,
UK & Ireland Offshore, Equinor



equinor



Workshop/Show partner

Work alongside the Education and Learning team to create and develop an educational workshop or live show, linked to the Curriculum for Excellence.

Our workshops and live shows form part of our schools' programme at the centre, which is delivered to primary schools from across the North East of Scotland, as well as our community outreach programme, engaging with audiences who may not have access to STEM education outlets. We will work alongside you to create something engaging, fun and educational, whilst meeting your expectations and messaging.

The team worked alongside Scottish Water to create 'The Water Cycle'. The 60-minute workshop explores where water comes from, and pupils work together to investigate the stages of the water cycle.



Club partner

Our clubs offer young people an opportunity to explore STEM subjects further, focussing on specific topics. Participating in a club enables young people to meet new people, develop confidence and leadership skills all while learning and having fun.

The Education and Learning team will work alongside you to create a programme that focuses on an area relevant to your business or focus.

Our existing clubs include Engineering, STEM and Coding.

Our Engineering Club, supported by TAQA, is a great opportunity for children aged 9 - 12 years old to discover the fascinating world of engineering. Sessions include hands-on activities themed around a specific problem-solving task.





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Event partner

Aberdeen Science Centre delivers and hosts a range of events, both at our £6million redeveloped centre and online. Throughout COVID19, our team have adapted how we deliver events and how we can engage with different audiences effectively.

Case study:

Amazing Air, sponsored by Vattenfall

The 'Amazing Air' event explored the innovation behind renewable energy and wind power. Over 600 people attended the free event and got to take part in a variety of workshops and shows. Visitors also had the opportunity to build and test their own wind turbine, while finding out about the operation and maintenance of wind farms and how turbines help to meet energy demands.

VATTENFALL 

What's in it for you?

- Branding visibility online and at ASC
- Media coverage and positive PR support
- Opportunities to entertain, host, network with clients at a unique venue
- Staff benefits – tickets, volunteering opportunities
- Corporate social responsibility
- Support local STEM charity



Events space promo

Aberdeen Science Centre is an inspirational, unique setting for your next event. With private meeting rooms and adaptable exhibition spaces, we can host a range of events that suit your requirements and budget.

Our Shell Learning Zone, made up of various purpose-built meeting spaces and workshop areas, is ideal for team building, client and board meetings or conferences and can cater for audiences of up to 250.

The exhibition floor can be tailored to your requirements and guests have the opportunity to network and engage with over 60 new, interactive exhibits throughout the centre.

With on-site catering and the state-of-the-art technology, enabling hybrid meetings and video conferencing capabilities, Aberdeen Science Centre is the perfect place to meet, learn, entertain and celebrate.

Work alongside our dedicated events team to create a package that is right for you.

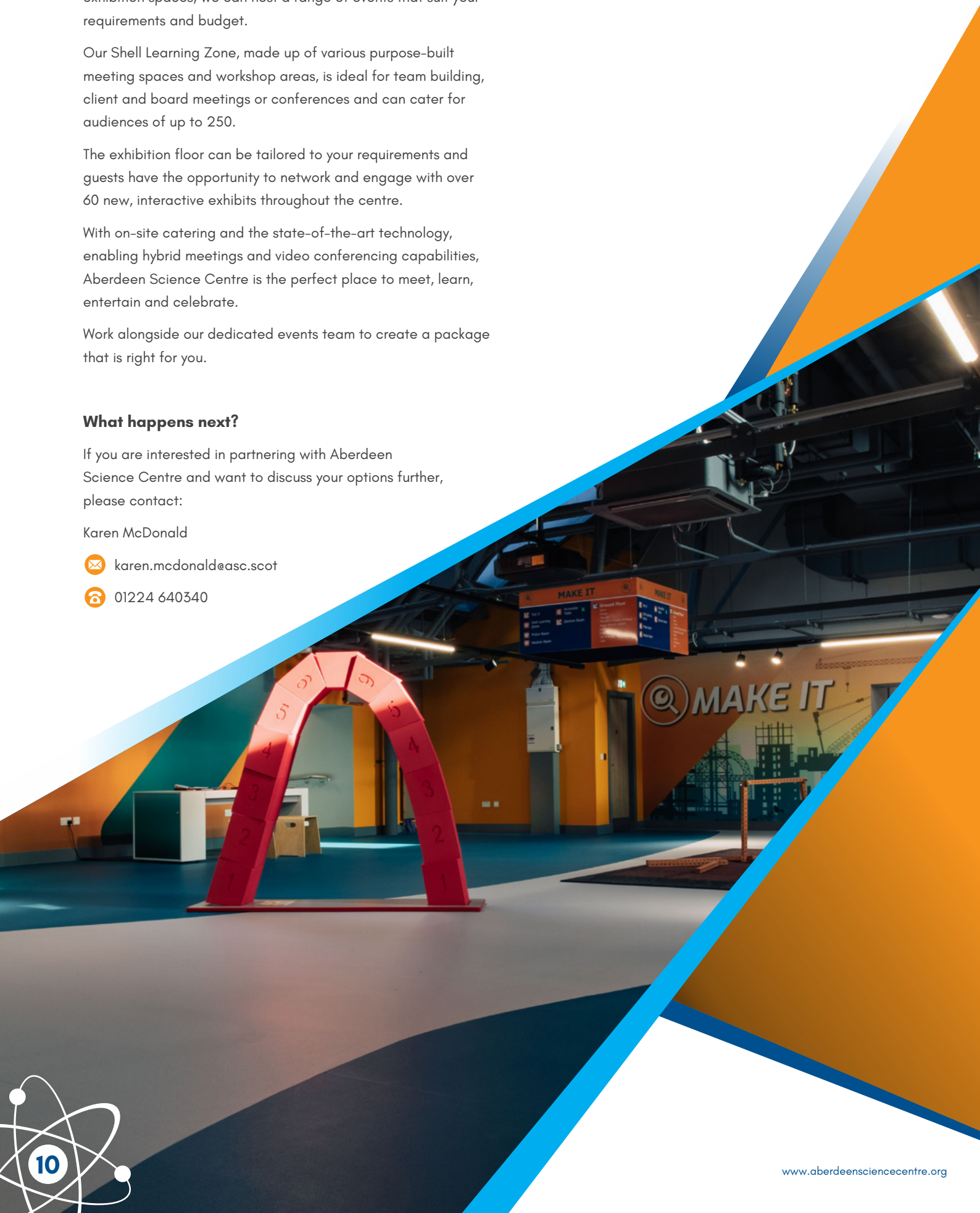
What happens next?

If you are interested in partnering with Aberdeen Science Centre and want to discuss your options further, please contact:

Karen McDonald

✉ karen.mcdonald@asc.scot

☎ 01224 640340



Body mirror

Use the arrows to change body mode

“Unleash
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179 Constitution Street

Aberdeen

AB24 5TU

T: 01224 640340

E: info@asc.scot

www.aberdeensciencecentre.org

Find us on:

